

Going to The ICC? - How to walk to The ICC.

We're only 10 minutes walk away from New Street Station and you can get to see a little of Birmingham on the way.



New Street Station

1. Make your way off the platform following signs to main exits. Pass through the ticket barriers and proceed out of **New Street Station** via the escalators directly in front of you. This will bring you into the Pallasades shopping precinct.



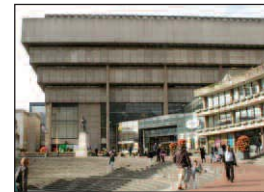
New Street

2. Go left as you step off the escalator and follow the exit signs. This will take you past Woolworths on your right and onto the exit ramp. At the bottom of the ramp head left across the road towards the tourist information booth. This will bring you into the **New Street** pedestrianised area.



Victoria Square

3. Continue straight on passing Tesco on your right and EAT on your left. This will bring you to **Victoria Square**.



Paradise Forum

4. Go up the steps by the fountain keeping the Town Hall on your left and Council House on your right. Your route will curve round in front of the Art Gallery and Central Library and through the covered mall of **Paradise Forum**.



The ICC

5. Exit the Forum and walk straight on, past the war memorial into Centenary Square and ahead of you is the **The ICC** and Symphony Hall.

Help us to help our environment.

If you have finished with this postcard, please leave it with the Mall Concierge at the main entrance to The ICC.

the icc
birmingham

Time to go home? - How to walk to New Street Station.

We hope you enjoyed your visit to The ICC and we look forward to welcoming you again soon.



Paradise Forum

1. To reach **New Street Station**, leave The ICC via the main exit (nearest the cloakroom). Walk straight ahead, past the Repertory Theatre, across Centenary Square and through **Paradise Forum**.



Victoria Square

2. As you leave the Forum follow the pavement as it curves around past Central Library and the Art Gallery until you reach **Victoria Square** and the fountains.



New Street

3. Walk down the steps by the fountain and head left down the pedestrianised street, passing EAT on your right and Tesco on your left, until you reach the tourist information booth outside Waterstones.



New Street Station

4. Cross the road, bear right and walk up the ramp and into the shopping precinct, following the signs for **New Street Station**, which is located under the shopping centre.

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