
Day 1: Leading places: making the most of your cultural, heritage and sport assets

11.45–1.00	Registration and lunch
1.00–1.05	Chair's welcome and introduction Cllr Flick Rea MBE , Chair, LGA Culture, Tourism and Sport Board
1.05–1.20	Welcome to Portsmouth and overview of study tours Cllr Gerald Vernon-Jackson , Leader, Portsmouth City Council
1.20–3.20	Study tours ST1: Working with Veterans and Intergenerational projects – D Day Museum ST2: New ways of working for cultural services – exploring partnerships – University of Portsmouth ST3: Culture and heritage led regeneration – behind the scenes at the Mary Rose Museum – Mary Rose Museum ST4: Sports and regeneration – Portsmouth Football Club
3.20–4.20	Innovation sessions round 1 IS 1: Re-wiring culture, tourism and sport services Cllr Andrew Lewer MBE , Deputy Chairman, LGA Culture, Tourism and Sport Board, Juliana Delaney , Chief Executive, Continuum Group and Iain Varah , Chair, Chief Cultural and Leisure Officers' Association IS 2: Improving the productivity of the visitor economy Cllr Sonja Crisp , Cabinet Member for Leisure, Culture and Tourism, City of York Council and Diana Shelton , Head of Leisure and Tourism, West Oxfordshire District Council IS 3: Engaging Local Enterprise Partnerships (LEPs) in culture and growth Simon Eden , Chief Executive, Winchester City Council
4.20–4.50	Ministerial address Rt Hon Maria Miller MP , Secretary of State for Culture, Media and Sport Questions and discussion
5.00–5.30	Political Group meetings
6.30	Evening reception at Mary Rose Museum
8.00	Optional dinner and networking at Spinnaker Tower

Day 2: Leading places: making the most of your cultural, heritage and sport assets

9.00–9.30	Registration (for new delegates) and refreshments
9.30–10.30	Innovation sessions round 2

IS 1: Re-wiring culture, tourism and sport services
Juliana Delaney, Chief Executive, Continuum Group and **Iain Varah**, Chair Chief Cultural and Leisure Officers' Association

IS 2: Improving the productivity of the visitor economy
Cllr Sonja Crisp, Cabinet Member for Leisure, Culture and Tourism, City of York Council and **Diana Shelton**, Head of Leisure and Tourism, West Oxfordshire District Council

IS 3: Engaging Local Enterprise Partnerships (LEPs) in culture and growth
Simon Eden, Chief Executive, Winchester City Council

10.30–10.45

Refreshments

10.45–10.50

Chair's welcome

Cllr Flick Rea MBE, Chair, LGA Culture, Tourism and Sport Board

10.50–11.15

Plenary 1

Penelope, Viscountess Cobham, Chairman, VisitEngland

Questions and discussion

11.15–11.40

Plenary 2

Sir Peter Bazalgette, Chairman, Arts Council England

Questions and discussion

11.40–12.40

Open sessions round 1

OS 1: Involving communities through commemorative events

Cllr Gerald Vernon-Jackson, Leader, Portsmouth City Council

OS 2: Libraries and welfare reform

Janene Cox, President, Society of Chief Librarians

Workshop sponsored by Carillion

OS 3: Public health: a part to play

Cllr Louise Goldsmith, Leader, West Sussex County Council and **Mark Allman**, Head of Sport and Active Lifestyles, Leeds City Council

12.40–1.40

Lunch and networking

1.40–2.05

Plenary 3

Nick Bitel, Chairman, Sport England

Questions and discussion

2.05–2.30

Plenary 4

Sir Laurie Magnus, Chairman, English Heritage

Questions and discussion

2.30–3.30

Open sessions round 2

OS 1: Involving communities through commemorative events

Cllr Gerald Vernon-Jackson, Leader, Portsmouth City Council

OS 2: Libraries and welfare reform

Janene Cox, President, Society of Chief Librarians

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OS 3: Public health: a part to play

Cllr Louise Goldsmith, Leader, West Sussex County Council and **Mark Allman**, Head of Sport and Active Lifestyles, Leeds City Council

3.30

Conference close
