

## **Culture, Tourism and Sport Board – from Cllr Gerald Vernon-Jackson CBE (Chair)**

### **Culture-led regeneration**

1. Since the launch of our culture-led regeneration report in March, the Board have used key findings from this research to lobby and influence partner organisations, including the House of Lords Select Committee on Regenerating Seaside Towns and Communities. Work continues to embed and disseminate the research's findings in funded programmes and council practices.

### **Tourism skills**

2. The Board's commissioned research into tourism skills is being finalised ahead of its launch at the LGA Annual Conference as part of a plenary session on skills reform. The report focuses on eight council areas with a strong tourism sector and explores how a practical application of Work Local principles (the LGA's proposal for skills reform in England) might work for the tourism and hospitality sectors.
3. An article in the April edition of 'First' magazine featured the Board's research on tourism skills and its findings about key challenges and innovative solutions in the sector.

### **Tourism levy**

4. Cllr Brigid Jones represented the Board at the All-Party Parliamentary Group on Hospitality's session about the potential for a tourism levy.
5. Work is underway to develop a project brief and procure further research into potential operational models for a tourism levy, in response to proposals from a number of LGA member councils and developments in Scotland.

### **Museums Handbook**

6. The Board is preparing to launch the Museums Handbook at the LGA Annual Conference. The document, produced with Arts Council England in response to the Mendoza review, provides advice and guidance to local authorities responsible for running museums, including best practice and possible delivery models.

### **Leadership Essentials Courses**

7. Since the last Councillors' Forum, we have held two Sports and Physical Activities Leadership Essential events for officers, delivered in partnership with Sports England. These courses continue to be well received and command positive feedback from attendees.
8. We are currently in the process of finalising the Leadership Essentials offer for this financial year for both Sports and Physical Activities with Sports England and Culture in partnership with the Arts Council.

6 June 2019

### **Library and Culture Peer Challenges**

9. Since the last Councillors' Forum, three library peer challenges have been successfully completed, receiving positive feedback from the participating councils. Board member, Cllr Guy Nicholson, took part in a peer challenge as member peer and continues to be involved in future challenges.
10. Work is underway to deliver the remainder of our programme of 10 library peer challenges and four culture peer challenges funded by our contract with Arts Council England. All challenges will be undertaken by the end of July 2019.

### **Supporting ALGAO**

11. I wrote a letter to Historic England on behalf of the Board to support concerns raised by the Association of Local Government Archaeological Officers (ALGAO) in response to Historic England's 'Mineral Extraction and Archaeology' draft practice guide.

### **Advocating for investment**

12. Cllr Julian German, the Board's Vice-Chair, wrote in 'first' magazine about the importance of investments in culture, tourism and sports as a necessity for the socio-economic wellbeing of communities.

### **Tourism Alliance and British Destinations conference**

13. Board member, Cllr David Jeffels, represented the Board at this joint conference, which discussed the future of the UK's tourism sector, including coastal revival, high streets and small businesses.

### **The National Lottery's 25th birthday launch event**

14. Cllr Peter Golds, the Board's Deputy Chair, attended the National Lottery's 25 birthday launch event, where he discussed the Board's work on growing the visitor and cultural economies and how culture and sport can improve health and wellbeing with colleagues from partner organisations.

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