

04 October 2019

Culture, Tourism and Sports forthcoming event schedule

Purpose of report

For discussion and direction.

Summary

This paper sets out the Board's conference programme for 2019/20; and the dates of future Board meetings.

Members are invited to suggest speakers and identify possible sponsors for the events.

Members are also requested to confirm the date and location of the Board meeting to be held outside of London.

Recommendation

That members confirm they wish to hold a Board meeting outside of London, and determine a suitable date and location.

Action

Officers to develop programmes and book venues as directed.

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Culture, Tourism and Sports forthcoming event schedule

1. The LGA is committed to delivering 40 per cent of its events as commercial and 60 per cent free to members. Free events are funded from the Board's budget, or sponsorship where secured.
2. The LGA's CTS board are hosting three conferences in the coming year. Dates and venues have been confirmed, and work is underway to secure speakers.
3. The CTS Board can also expect to host one workshop session at the LGA Annual Conference in July. Councils are invited to put forward examples of their cultural and sporting work to present at the Innovation Zone session. There has been an increase in CTS related presentations over the past few years, and Board members are invited to encourage areas to put themselves forward.

Unlocking the cultural and creative potential of rural England

Tuesday 11 February 2020

The Tamburlaine Hotel, Station Road, Cambridge, CB1 2FB

FREE to LGA members.

In partnership with Arts Council England, the LGA is delighted to offer this chance to discuss the provision of culture and support for creative industries in our rural areas.

The landscapes, natural settings and historic buildings of our rural areas have long been sources of inspiration and creativity, but ensuring accessibility and improving participation in other forms of cultural and creative activity can be more challenging. Provision of the infrastructure that is needed to support cultural activity and creative industries can also be particularly challenging in a rural setting.

This conference will explore how councils are overcoming some of these barriers, recognise the critical impact that the creative industries already play in the rural economy, and discuss how to ensure our rural areas continue to benefit from the full scope of our cultural and creative opportunities. The event will include case studies, panel discussions and key note speakers from national partners, including Arts Council England.

Annual Culture and Tourism Conference: Making the most of your heritage assets

Monday 2 March – Tuesday 3 March 2020

The Guildhall, Portsmouth.

£299 + VAT for LGA members

[Booking form](#)

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Our annual culture and tourism conference offers delegates the chance to hear about the latest developments in culture and tourism from national speakers and funders, innovative and exciting practice from other councils, and to discuss some of the challenges and opportunities facing council culture and tourism teams across the country.

'Making the most of your heritage' is the theme this year, and we'll be exploring how councils are restoring old assets such as civic buildings and industrial sites, using local heritage and culture to build a sense of place and identity, and [reinvigorating the high street](#). Heritage sites, museums, libraries and archives all contribute to addressing local priorities by boosting economies, attracting visitors, developing workforce skills and fostering community cohesion, as well as improving health and wellbeing – but there is more that can be done.

The sessions will focus on replicable, often simple, actions that can be taken to make the most of your heritage assets. Councillors will gain insight into how their personal leadership can champion local heritage and promote a thriving cultural economy in the context of pressures on local budgets. Officers will find out about the practical steps to make these ambitions a reality.

Delegates will also have a chance to visit key heritage sites in Portsmouth, including the Naval Dockyard, and see how they have been brought back into cultural and economic use.

Harnessing culture and sport to deliver social prescribing conference

Wednesday 22 April 2020

18 Smith Square, London

FREE to LGA members

This event will focus on how councils' culture and sport services (such as museums, libraries, leisure centres and parks) can be used in social prescribing to improve the health and wellbeing of residents. Featuring local case studies and national policy perspectives, the conference will aim to support and inspire councils to expand their work in this area, and help tackle key issues such as funding models and evaluation mechanisms.

Culture, Tourism & Sport Board Dates 2019/20

- 4 October 2019 1-3pm Smith Square 1&2, 18 Smith Square
- 27 November 2019 1-3pm Beecham Room, 18 Smith Square
- 21 January 2020 1-3pm Victoria Room, 18 Smith Square

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- 20 March 2020 1-3pm Victoria Room, 18 Smith Square
- 12 June 2020 1-3pm Beecham Room, 18 Smith Square